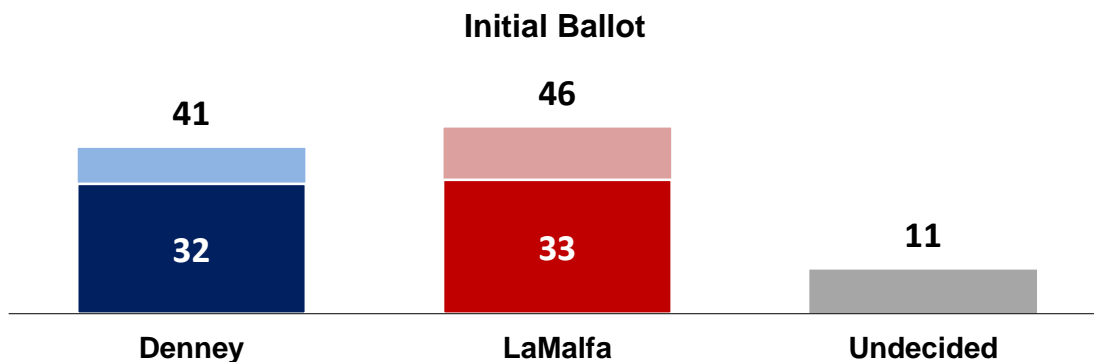


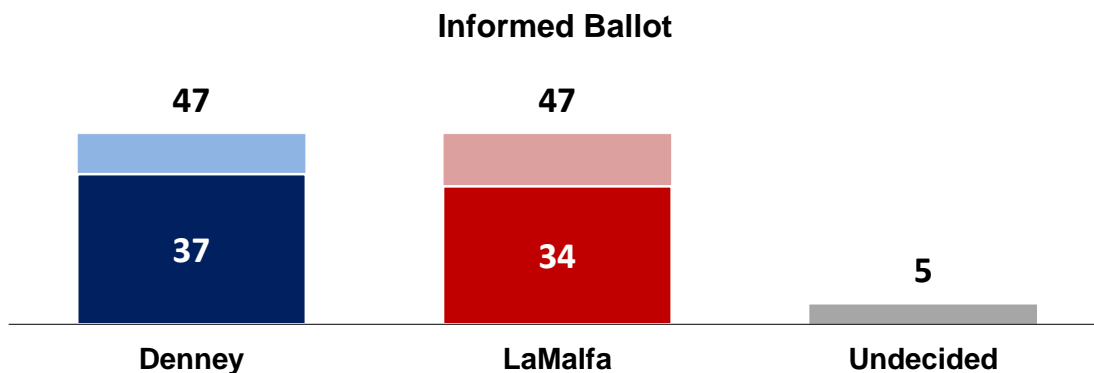
To: Interested Parties
 Fr: Lake Research Partners
 Re: CA-01 Poll Results
 Date: June 23, 2020

Our recent survey of likely November 2020 general election voters in California's 1st Congressional District shows incumbent Republican Doug LaMalfa much more vulnerable than he has been in previous election cycles.¹ While initial general election polling in 2018 showed LaMalfa up by 9 points, as the race stands today, Democrat Audrey Denney is only 5 points behind in a head-to-head general election matchup (41% to 46%). At the conclusion of the survey, after positive and negative messaging on LaMalfa and Denney, Denney's support grows to overtake and lead LaMalfa 50% to 42%.

On an initial ballot where voters hear only the candidates' ballot designations and party affiliations, Denney trails LaMalfa by only 5 points. LaMalfa is running behind Donald Trump in the district, who leads Democratic nominee Joe Biden by 10 points (Biden 41%, Trump 51%).



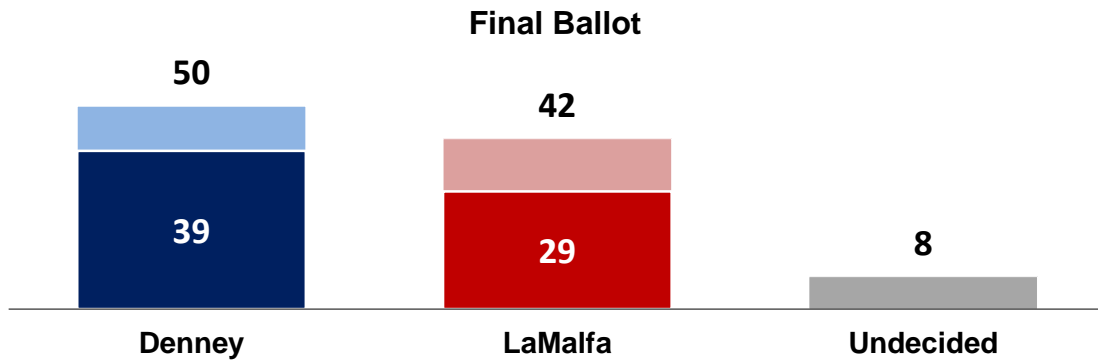
On an informed ballot in which voters hear equally balanced positive profiles of Denney and LaMalfa², Denney pulls even, outstripping LaMalfa in strong support.



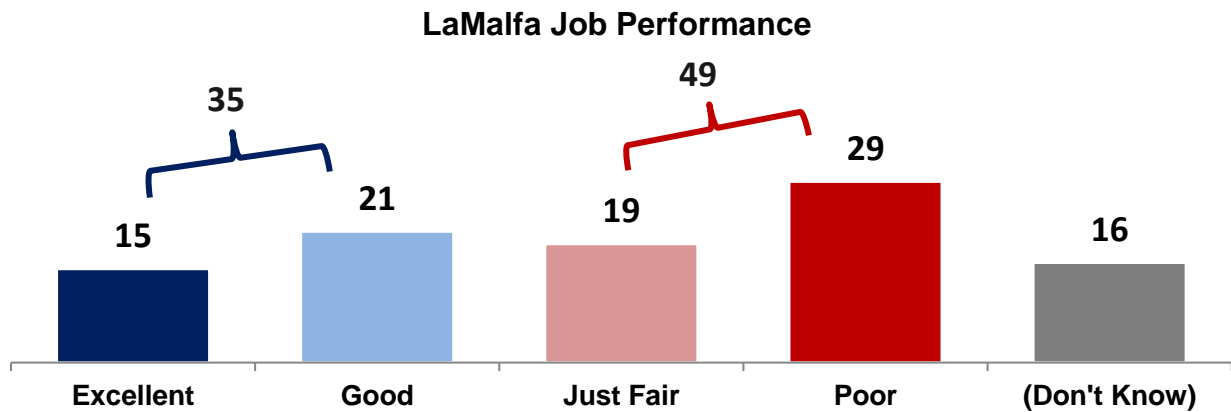
¹Lake Research Partners conducted a live telephone survey among 500 likely November 2020 general election voters in California's 1st Congressional District. The survey was conducted June 10-14, 2020 and has a margin of error of +/-4.4% for the base sample. Darker colors in the graphs reflect strong support.

²Doug LaMalfa is a fourth-generation business owner and farmer on his family's rice farm, who grew up learning the value of hard work and community service. In Congress, LaMalfa is a principled conservative who has cut taxes and has a proven record of standing up for small businesses, ranchers, farmers, and working families. He believes that taxpayers know better than government bureaucrats how to spend and invest their own hard-earned money. We can count on LaMalfa to support President Trump while standing up for law and order, protecting our gun rights and water rights, and getting our economy moving again.

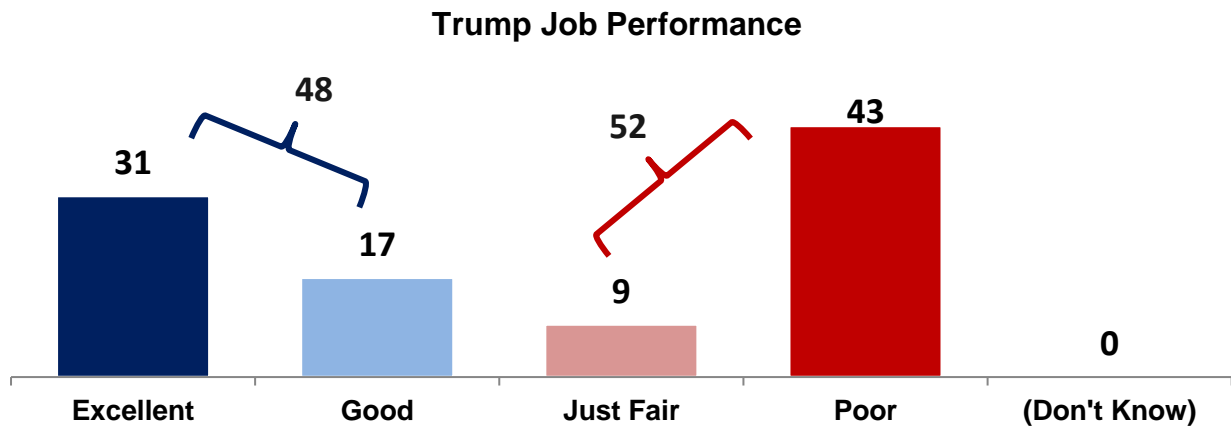
After voters hear additional positive and negative messaging, Denney's support increases further while LaMalfa's diminishes, leaving Denney +8 points up on the final ballot.



LaMalfa is a weak incumbent, with his job performance underwater among general election voters. Just 35% of voters say he is doing an excellent or good job, compared to 49% who say he is doing a just fair or poor job. Intensity is greater on the negative side; voters are nearly twice as likely to say he is doing a poor job (29%) than an excellent one (15%).



LaMalfa significantly underperforms Trump in the district, not only on the ballot but in his job performance. While Trump's support is polarized, LaMalfa lacks an enthusiastic base entirely.



The bottom line is that after four terms, Doug LaMalfa's support is thin, making him vulnerable to a challenge from Audrey Denney, particularly in a year when Democrats and the large number of independent (NPP) voters are highly motivated and looking for change. LaMalfa's job performance is weak, he lacks his own independent image, and voters are receptive to information about his record that drives his support down further. With enough resources to communicate her message, Audrey Denney is in a strong position to compete and win in this district.

Please do not hesitate to reach out to David Mermin (dmermin@lakeresearch.com) at (510) 379-5180 or Bob Meadow (bmeadow@lakeresearch.com) at (202) 255-4955 with any questions about this memo.